

# Cut FERPA Video Redaction From Hours to Minutes

Managing FERPA requests is time-consuming enough — without your team manually redacting every piece of video footage that comes with them. Secure Redact gives K-12 IT teams one accurate, AI-powered video redaction platform that fits straight into your existing workflow — alongside your current VMS or DEMS, or deployed standalone.

The result? Faster FERPA compliance, automated redaction, and more time back for your team.

## How does it work?

### Upload media

CCTV, Body-worn, drone footage, audio files, images and PDFs.

### Auto-track and blur all PII

Over 99% accuracy when detecting faces/heads, license plates, screens, scene text, audio and more.

### Review and unredact

Unredact individuals with one click, and keep everyone else blurred.

### Redact and download

Export redacted media to securely share with requesters and parents.

Once **Personal Identifiable Information (PII)** has been detected for redaction, users can quickly edit media to their specific needs - e.g. keep one person visible whilst everyone else is blurred, or redact names mentioned in the audio of a body-worn camera recording. Redacted media is then exported and can be easily shared with requesters, the parents or other third parties.



"From signing up to having the redacted video to my Superintendent it was max 10 minutes. It was lightning quick."

Tech Director, Pentwater Public School



## Special show offer for K-12 customers!

12 hours per year: unlimited uploads, access to all features and integration support - contact [sales@app-techs.com](mailto:sales@app-techs.com) for more.

Up to

**50% off**

MSRP = \$5,724

# Why Pimloc's Secure Redact?



## Key features

- ✓ **World-leading accuracy:** over 99% of PII tracked and redacted, saving days of manual work.
- ✓ **User-friendly tools:** Regardless of technical skill, anyone can redact quickly and efficiently.
- ✓ **Multi-user processing:** across sites and teams for collaborative projects.
- ✓ **Integrated into VMS/DEMS:** Accessible via SaaS, APIs partner platforms or customer cloud.
- ✓ **Usage-based licensing:** annual fee secures a volume of credits, shareable across teams.
- ✓ **All-in-one redaction:** blur all media formats in one trusted platform.

## About Pimloc

Privacy and compliance built in — not bolted on.

Pimloc's Secure Redact uses proprietary AI to handle video redaction at scale, fitting directly into your existing workflows. The result is faster, more secure compliance with HIPAA, FERPA and FOIA — and the trust that comes with handling sensitive data the right way.

Built for organizations who can't afford to get it wrong — because when it comes to sensitive data, there's no margin for error.

## Key benefits



**Redact media over 95% faster**  
Manual redaction of 10 minutes of footage takes 8 hours. With Secure Redact, it's 10 minutes.



**Stay FOIA/FERPA compliant**  
Mitigate risk of FERPA fines by redacting faces, screens and sensitive student data.



**Easily share anonymized media**  
With parents, students and 3rd parties for incidents, requests and training.



**Build trust for transparency**  
Handle media safely and compliantly and build the community trust that follows.